

*Committee Attendance:* Rob Andreoli, Kelly Cameron, Michael Gelman, Jose Zegarra Holder, Mona Hall McKenzie, Theola Poole, Mike Reiter, Suzanne Weiss, Richard Wells, Noreene Wells. *Absent:* Paul Goldberg, Bing Kung, Ben Wu. *Cable Office Staff:* Mitsuko Herrera

### **Call to Order/Approval of Agenda/Minutes of April meeting**

- Kelly Cameron called the meeting to order at 7:05pm and introduced new Rockville representative Theola Poole. A discussion followed of the CCAC vacancy that was to have been filled from the previous interview cycle along with the extended non-response from MML and the CCAC letter to the County Executive office. Mitsi will follow up with Keith and CE on finalizing the candidate and the request to restructure CCAC requirement.
- § A motion to approve the agenda was made by Suzanne and passed unanimously.
- § A motion to approve the April minutes was made by Michael Gelman and also approved without dissent.

### **Old Business**

- § Cable Plan/PEG budgets: Mitsi provided an overview of the of the budget process for the cable plan. The Council reduced the PEG program 5-6% from the CE proposal. Of the anticipated \$24 million to be generated into the Cable fund, the Council will send \$8.5 million in to the general fund. There is interest from the Council in increasing Spanish language programs, some questions about PEGs with co-funding, and CCAC members discussed engaging the Council and the public in improved communication. There is a process underway to analyze County communications, and to increase social media interaction, rather than just “send the message.” Needs to be a cultural change to not be afraid of comments back from the public. The issues include the methods the County communicates information, and the content. A draft social media policy is on the web; Mitsi will send out the link.
- § On screen program guide: The discussion continued on the cable provider restrictions for on screen guides for PEG channels. Mitsi will follow up and share information with CCAC for each provider’s requirements, and CCAC will continue to explore what is currently not being shared.

### **New Business**

- § Summer Meetings: A motion to suspend our scheduled July and August committee meetings, as has been customary for the CCAC, was made by Noreene Wells. The motion passed without dissent.
- § Elections: A motion to vote as a slate for Richard Wells for Chair, Jose Zegarra Holder for Vice Chair and Suzanne Weiss for Secretary was made by Kelly, and passed unanimously. The vote for the new officers, effective immediately, was passed without dissent.

### **Cable Office Report**

- § Complaint reports: not shared a this time
- § Mitsi indicated she would be providing information on specific merger conditions for Comcast/NBC, as well as new low cost internet plans to be offered to new subscribers.

### **Public Comments**

none

**Adjourn** Meeting adjourned at 9 pm.

Submitted by: Suzanne Weiss, CCAC Secretary